

eMara

CARSHARING MALLORCA

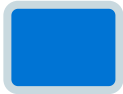
Manufacturer-neutral brand system. No green tile, no black eM mark, no Microlino lock-in.
Core rule: blue eMara wordmark with Carsharing Mallorca descriptor underneath.



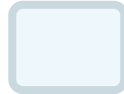
App icon

Blue rounded-square icon derived from the wordmark.

Colors



Brand / accent
#0074d4



Surface ice
#eef7fb



Ink
#101827



Muted
#6d7d87



Border
#c9d9df



UI signal only
#c8ff2e

Stripe branding

Brand color: #0074d4

Accent color: #0074d4

Target display: eMara Mobility by Alba Operations SL, once Stripe legal setup permits it.

Files

- emara-logo.svg
- emara-icon.svg
- emara-wordmark-dark.svg
- emara-brand.json